



GRAND SLAM: Championship Field Naming Rights –

5-year commitment of an annual payment of \$4,000 for a 5-year total of \$20,000

Includes: Name placed under the championship field scoreboard in a 3'x 6' metal sign

All complex marketing to include name of field

Advertisements on the concession stand TVs

Game and tournament announcements

Opportunities to distribute promotional items during games and tournaments

Promotional inserts will be included in coaches and players packets

10 season employee admission to York High School softball and York College softball games

Logo will be included on York Parks and Recreation's website and social media platforms

Logo will be included on York Parks and Recreation monthly newsletter

Logo on York High School & York College softball programs

10 annual joint family memberships (Center & FAC) for all 5 years

HOMERUN: Standard Field Naming Rights

5-year commitment of an annual payment of \$2,500 for a 5-year total of \$12,500

Includes: Name placed under 1 of the 6 standard field scoreboards in a 2'x4' metal sign

All complex marketing to include name of field

Advertisements on the concession stand TVs

Game and tournament announcements

Opportunities to distribute promotional items during games and tournaments

5 season employee admission to York High School softball and York College softball games

Logo will be included on York Parks and Recreation's website and social media platforms

Logo will be included on York Parks and Recreation monthly newsletter

Logo on York High School & York College softball programs

3 annual joint family memberships (Center & FAC) for all 5 years

DOUBLE: Complex Light Pole Banners: \$250

Includes: Banner placed inside facility along the walkway flag poles

SINGLE: Parking Lot Light Pole Banners: \$200

Includes: Banner placed on the flag poles in the parking lot.

All sponsorship amounts are payable in full or may be invoiced. Sponsorship deadline is January 31, 2022. Sponsorships will fill on a first-come, first served basis.

If you have any questions, please contact Cheree Folts, Director: cfolts@cityofyork.net or 402-363-2630



Yes! I want to “Play Ball” and be a Ballpark Complex Sponsor!

Contact Name: _____

Company/Service Club/Organization Name: _____

Address: _____

Email: _____ Phone: _____

Naming Rights Preference

Grand Slam

- Field 5 Yellow East
5-year commitment of \$4,000

Home Run

- Field 7 Blue East
5-year commitment of \$2,500

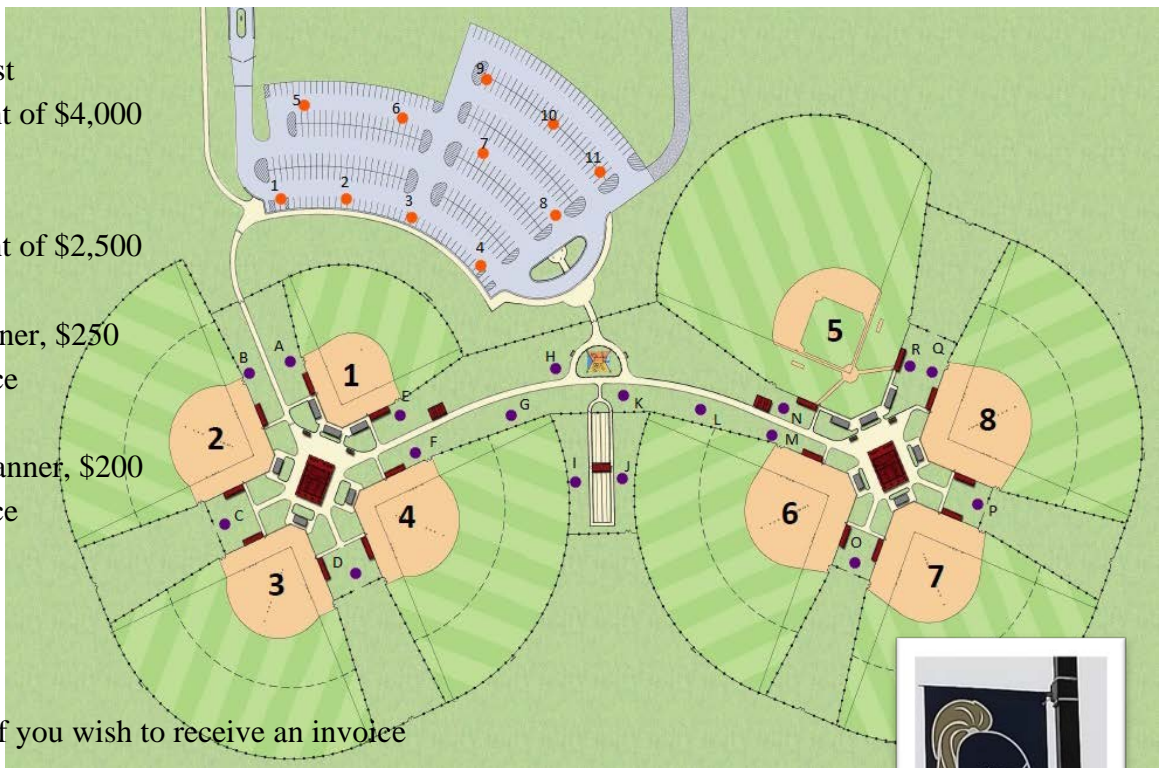
Double

- Complex light banner, \$250
____ Location Preference

Single

- Parking lot light banner, \$200
____ Location Preference

- Please check box if you wish to receive an invoice



Checks payable to: York Parks and Recreation 211 E. 7th Street York NE 68467



211 E. 7th | York, NE 68467
402-363-2630 | Fax 402-362-0347
www.cityofyork.net