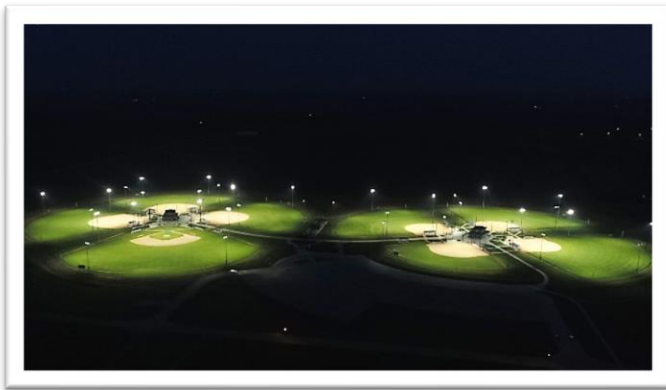




November 2019

The York Ballpark Complex is the newest place for everyone to “play ball.” This state-of-the-art baseball/softball complex has two championship fields and six standard fields. Seven of the eight fields are multi-purpose fields, meaning both baseball and softball can be played. The eighth field meets regulation dimensions and has a grass infield for baseball only.



The Ballpark Complex is the home of York High School softball, York College softball, York College baseball (fall season), Knights baseball, Fusion softball, Optimist baseball, and T-ball; a total of 38 local teams. Along with the local baseball/softball programs, the Ballpark Complex hosts weekend tournaments from April-October. In 2019, we hosted 16 tournaments and already have 16 tournaments scheduled for 2020! The Complex had 1,558 games in 2019 with an estimated 71,668 people walking through the gates.



The Ballpark Complex also includes a controlled entry with ticket booth, playground, and four batting cages. There are two multi-use facility with concession stand, restrooms, press box, and an umpire lounge. The Ballpark Complex is a state attraction and an asset to the community of York!

In 2020, we invite you to become a Ballpark Complex sponsor! The following pages will outline the sponsorship packages – Grand Slam, Homerun, Triple, Double and Single.

We look forward to enhancing the Ballpark Complex with community partnerships.



211 E. 7th | York, NE 68467
402-363-2630 | Fax 402-362-0347
www.cityofyork.net



GRAND SLAM: Championship Field Naming Rights – **Only 1 field left, Baseball Championship Field Available!**

5-year commitment of an annual payment of \$4,000 for a 5-year total of \$20,000

Includes: Name placed under the championship field scoreboard in a 3'x 6' metal sign

All complex marketing to include name of field

Advertisements on the concession stand TVs

Game and tournament announcements

Opportunities to distribute promotional items during games and tournaments

Promotional inserts will be included in coaches and players packets

10 season employee admission to York High School softball and York College softball games

Logo will be included on York Parks and Recreation's website and social media platforms

Logo will be included on York Parks and Recreation monthly newsletter

Logo on York High School & York College softball programs

10 annual joint family memberships (Center & FAC) for all 5 years

HOMERUN: Standard Field Naming Rights – **Only 1 field left, Blue East Field Available!**

5-year commitment of an annual payment of \$2,500 for a 5-year total of \$12,500

Includes: Name placed under 1 of the 6 standard field scoreboards in a 2'x4' metal sign

All complex marketing to include name of field

Advertisements on the concession stand TVs

Game and tournament announcements

Opportunities to distribute promotional items during games and tournaments

5 season employee admission to York High School softball and York College softball games

Logo will be included on York Parks and Recreation's website and social media platforms

Logo will be included on York Parks and Recreation monthly newsletter

Logo on York High School & York College softball programs

3 annual joint family memberships (Center & FAC) for all 5 years

TRIPLE: Batting Cage Naming Rights – **SOLD OUT!**

5-year commitment of an annual payment of \$2,000 for a 5-year total of \$10,000

Includes: Name placed on the batting cage building in a 2x4 metal sign

Advertisements on the concession stand TVs

Opportunities to distribute promotional items during games and tournaments

Logo will be included on York Parks and Recreation's website and social media platforms

Logo will be included on York Parks and Recreation monthly newsletter

1 annual joint family membership (Center & FAC) for all 5 years



DOUBLE: Complex Light Pole Banners – **Only 2 Available!**

Annual Commitment of \$250, annual renewal of \$200

Includes: Banner placed inside facility along the walkway flag poles

SINGLE: Parking Lot Light Pole Banners – **Only 12 Available!**

Annual Commitment of \$200, annual renewal of \$150

Includes: Banner placed on the flag poles in the parking lot.

All sponsorship amounts are payable in an annual lump sum or in full. Sponsorship deadline is February 1, 2020. Sponsorships will fill on a first-come, first served basis. Sponsorships that are inappropriate for youth will not be accepted.

The Ballpark Complex field usage is determined by the game and tournament schedule. In the three years of operation, there have been 860 league games (Mon-Fri) and 2,733 tournament games (Sat-Sun). The following charts show the field use for league games and tournament schedule. Saturday and Sunday (tournament) field usage is not included due to the unknown tournament schedule at the time of facility reservations.

League Play M-F	16-17	17-18	18-19
Batting Cages	213	241	115
Practices	414	276	359
Games	342	328	190
Total	969	845	664

Tournament Stats			
Number of Tournaments Played	14	13	16
Total Team	388	520	555
Total # of Fields	98	79	219
Total # of days	25	26	32
Total # of Games		1365	1368
Number of Tournaments Cancelled	3	2	0

Please direct any questions to:

Cheree Folts

Director of Parks and Recreation

402-363-2630

cfolts@cityofyork.net



Yes! I want to “Play Ball” and be a Ballpark Complex Sponsor!

Contact Name: _____

Company/Service Club/Organization Name: _____

Address: _____

Email: _____ Phone: _____

Naming Rights Preference

Grand Slam

- Field 5

Home Run

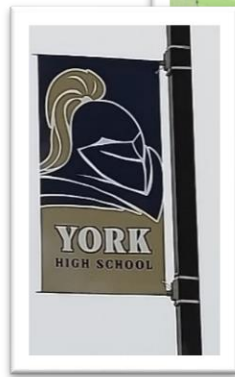
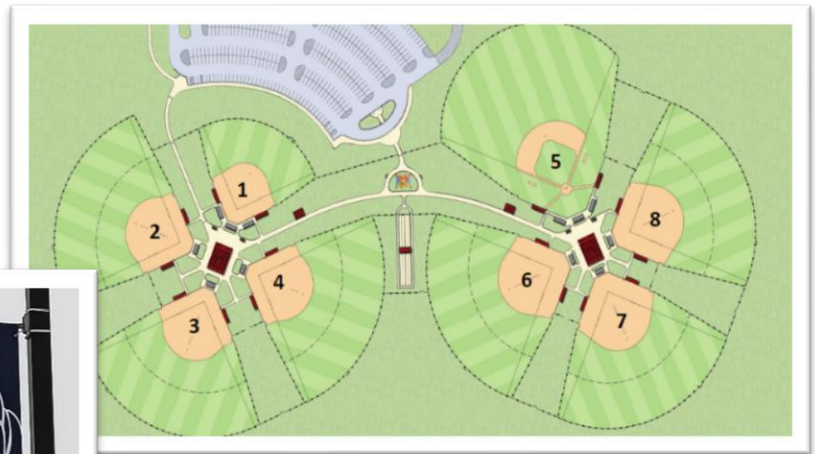
- Field 7

Double

- Complex light banner
(only 2 available)

Single

- Parking lot light banner
(only 12 available)



- Please check box if you wish to receive an invoice

Checks payable to: York Parks and Recreation 211 E. 7th Street York NE 68467



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