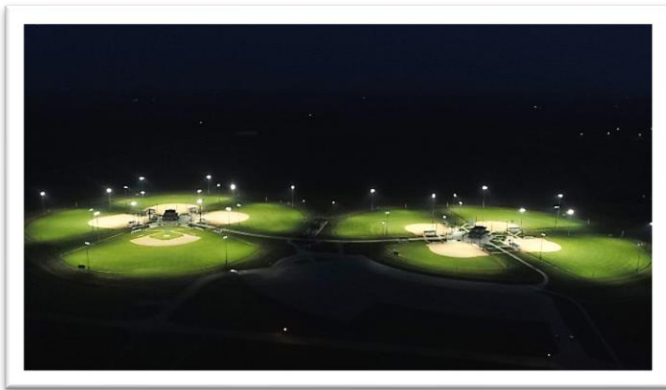




December 2018

The York Ballpark Complex is the newest place for everyone to “play ball.” This state-of-the-art baseball/softball complex has two championship fields and six standard fields. Seven of the eight fields are multi-purpose fields, meaning both baseball and softball can be played. The eighth field meets regulation dimensions and has a grass infield for baseball.



The Ballpark Complex is the home of York High School softball, York College softball, York College baseball (fall season), Knights baseball, Fusion softball, Optimist baseball, and T-ball; a total of 37 local teams. Along with the local baseball/softball programs, the Ballpark Complex hosts weekend tournaments from April-October. Last year, it hosted 13 tournaments, with 17 already scheduled for the 2019 season. It is estimated that 1,693 games were played in 2018, and 54,176 people walked through the gates of the Ballpark Complex!



The Ballpark Complex also includes a controlled entry with ticket booth, playground, and four batting cages. There are two multi-use facility with concession stand, restrooms, press box, and an umpire lounge. The Ballpark Complex is a state attraction and an asset to the community of York!

In 2019, we invite you to become a Ballpark Complex sponsor! The following pages will outline the sponsorship packages – Grand Slam, Homerun, Triple, Double and Single.

We look forward to enhancing the Ballpark Complex with community partnerships.



211 E. 7th | York, NE 68467
402-363-2630 | Fax 402-362-0347
www.cityofyork.net



GRAND SLAM: Championship Field Naming Rights

5-year commitment of an annual payment of \$4,000 for a 5-year total of \$20,000

Includes: Name placed under the championship field scoreboard in a 3'x 6' metal sign

All complex marketing to include name of field

Advertisements on the concession stand TVs

Game and tournament announcements

Opportunities to distribute promotional items during games and tournaments

Promotional inserts will be included in coaches and players packets

10 season employee admission to York High School softball and York College softball games

Logo will be included on York Parks and Recreation's website and social media platforms

Logo will be included on York Parks and Recreation monthly newsletter

Logo on York High School & York College softball programs

10 annual joint family memberships (Center & FAC) for all 5 years

HOMERUN: Standard Field Naming Rights

5-year commitment of an annual payment of \$2,500 for a 5-year total of \$12,500

Includes: Name placed under 1 of the 6 standard field scoreboards in a 2'x4' metal sign

All complex marketing to include name of field

Advertisements on the concession stand TVs

Game and tournament announcements

Opportunities to distribute promotional items during games and tournaments

5 season employee admission to York High School softball and York College softball games

Logo will be included on York Parks and Recreation's website and social media platforms

Logo will be included on York Parks and Recreation monthly newsletter

Logo on York High School & York College softball programs

3 annual joint family memberships (Center & FAC) for all 5 years

TRIPLE: Batting Cage Naming Rights

5-year commitment of an annual payment of \$2,000 for a 5-year total of \$10,000

Includes: Name placed on the batting cage building in a 2x4 metal sign

Advertisements on the concession stand TVs

Opportunities to distribute promotional items during games and tournaments

Logo will be included on York Parks and Recreation's website and social media platforms

Logo will be included on York Parks and Recreation monthly newsletter

1 annual joint family membership (Center & FAC) for all 5 years



DOUBLE: Complex Light Pole Banners

Annual Commitment of \$250, annual renewal of \$200

Includes: Banner placed inside facility along the walkway flag poles

SINGLE: Parking Lot Light Pole Banners

Annual Commitment of \$200, annual renewal of \$150

Includes: Banner placed on the flag poles in the parking lot.

All sponsorship amounts are payable in an annual lump sum or in full. Sponsorship deadline is February 1, 2019. Sponsorships will fill on a first-come, first served basis: there are two Grand Slam sponsorships available, six Home Run sponsorships, one Triple, seventeen Double and eleven Single sponsorships. Sponsorships that are inappropriate for youth will not be accepted.

The Ballpark Complex field usage is determined by the game and tournament schedule. In the two years of operation, there have been 1,242 league games (Mon-Fri) and 1,365 tournament games (Sat-Sun). The following charts show the field use for league games and tournament schedule. Saturday and Sunday (tournament) field usage is not included due to the unknown tournament schedule at the time of facility reservations.

M-F Field Usage	16-17	17-18	Total
Field 1	91	97	188
Field 2	75	81	156
Field 3	97	108	205
Field 4	74	116	190
Field 5	79	77	156
Field 6	71	61	132
Field 7	45	57	102
Field 8	53	60	113
TOTAL	585	657	1,242

Tournament Stats	16-17	17-18	Total
Number of Tournaments Played	14	13	27
Total Team	388	520	908
Total # of Fields	98	79	177
Total # of days	25	26	51
Total # of Games	n/a	1,365	1,365

Please direct any questions to:

Cheree Folts

Director of Parks and Recreation

402-363-2630

cfolts@cityofyork.net



Yes! I want to “Play Ball” and be a Ballpark Complex Sponsor!

Contact Name: _____

Company/Service Club/Organization Name: _____

Address: _____

Email: _____ Phone: _____

Naming Rights Preference

Grand Slam

- Field 1
- Field 5

Home Run

- Field 2
- Field 3
- Field 4
- Field 6
- Field 7
- Field 8

Triple

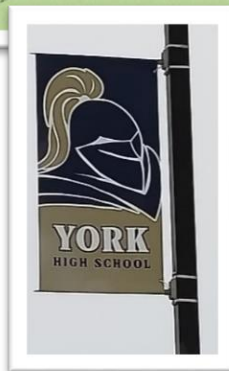
- Batting cage

Double

- Complex light banner

Single

- Parking lot light banner



- Please check box if you wish to receive an invoice

Checks payable to: York Parks and Recreation 211 E. 7th Street York NE 68467



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